



MARJAUZA NASWANSYAH

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Highly motivated Software Engineering student at Telkom University with strong interest in Web Development, Business Innovation, and Digital Product Management. Adept at leading teams and delivering real-world projects through campus and organizational initiatives. Proven ability to work collaboratively and solve problems through a technical and creative approach. Passionate about entrepreneurship, leadership, and technology.

Education Level

Telkom University - Bandung <i>Bachelor Software Engineering, 3.85/4.00</i> <ul style="list-style-type: none">Elected Class President of SE-46-03, impacting over 40+ students.	Jul 2022 - Jul 2026 (Expected)
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Project & Experience

JualAja – Second-hand Goods Marketplace (Project) - Bandung <i>Full Stack Developer</i>	May 2025 - Present
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- Developed a full-stack web application using React (frontend) and Express.js (backend) to facilitate buying and selling of second-hand items.
- Built and connected a PostgreSQL database to manage users, products, and transactions with secure and scalable architecture.
- Implemented key features including user authentication, product listing management, search/filter functionality, and shopping cart system.

Salman Institut Teknologi Bandung (Project) - Bandung <i>Fullstack Developer</i>	Mar 2025 - Present
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- Developed a performance monitoring system for internal use at Salman ITB, using PHP (Laravel and Native PHP) for backend logic and MySQL for data storage.
- Created responsive and user-friendly interfaces using Bootstrap, with features including role-based access, performance evaluations, and activity tracking.
- Integrated dynamic dashboards and reporting modules to visualize staff performance metrics and support administrative decision-making.

Informatics Laboratory Telkom University - Bandung <i>Practicum Assistant of Database</i>	Feb 2025 - Present
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- Assisted students in understanding relational and non-relational database concepts, including MySQL and NoSQL, by providing explanations, use-case examples, and implementation guidance.
- Conducted regular lab sessions, offering one-on-one and group support during practical classes, and responded to technical questions to ensure student comprehension and engagement.
- Prepared comprehensive learning materials, exercises, and real-world project scenarios, and led hands-on lab activities for more than 50 students across multiple sessions.

SendIt – Package Delivery Application (Project) - Bandung <i>Full Stack Developer</i>	Nov 2023 - Present
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- Developed a cross-platform delivery app using Flutter, with backend integration via Node.js and Laravel APIs for seamless real-time communication.
- Implemented a smart pricing system based on distance and package weight, along with real-time order tracking and courier status updates.
- Designed an intuitive and responsive user interface to streamline the ordering process, enhance user experience, and ensure cross-device compatibility.

Café Bisa Ngopi – Restaurant Ordering System - Cimahi <i>Backend & Web Developer</i>	Feb 2022 - May 2022
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- Created a dynamic web-based food ordering system using native PHP and MySQL, designed to streamline the food ordering process for small restaurants or cafeterias.
- Developed core features such as digital menus, user registration and login, and order queue management, enabling efficient kitchen workflows and order tracking.
- Designed a clean and responsive interface to ensure usability across devices, and implemented secure data handling for user credentials and transactions.

BARA ENTERPRISE - Cimahi	Sep 2021 - Nov 2021
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Web Developer Intern

- Created a web-based platform to manage student attendance and showcase fieldwork projects, aimed at improving academic transparency and documentation.
- Involved in the full development cycle including project documentation, UI/UX design, and implementation using HTML, Bootstrap, and native PHP for server-side logic.
- Applied practical web development skills to solve real-world academic problems, such as ensuring accurate attendance records and providing a centralized space for project presentation and evaluation.

Organisational Experience

HIPMI PT UNIVERSITAS TELKOM - Bandung

Aug 2023 - Present

Chairman of External Affairs

The Association of Young Indonesian Higher Education Entrepreneurs (HIPMI PT) is an organization that accommodates Telkom University students who have the desire to become entrepreneurs because entrepreneurship is starting to look promising as an alternative profession.

- Spearheaded external relations initiatives by engaging with strategic partners, sponsors, and student communities to support organizational programs and talent development.
- Represented HIPMI PT Telkom in national entrepreneurship forums, actively contributing to discussions on student-led business initiatives and fostering collaborations with other institutions.
- Supported the planning and execution of leadership and entrepreneurship training programs, playing a key role in the professional growth and capacity-building of members.

Mobile Innovation Laboratory - Bandung

Mar 2024 - Jan 2025

Member of Digital Business

Mobile Innovation Laboratory or commonly known as Motion Laboratory is one of the research laboratories under the Faculty of Informatics, Telkom University. Motion Laboratory focuses on solving social issues through leveraging mobile technology

- Collaborated on the research and development of digital products aimed at addressing social and community impact, with a focus on sustainability, accessibility, and local empowerment.
- Contributed to the ideation and planning of Jasa.go, a mobile application designed to connect users with trusted handyman and maintenance professionals, bridging the gap between informal labor and digital service platforms.
- Developed a comprehensive business plan, including market analysis, monetization strategy, and product roadmap, to support the scalability and long-term vision of the platform.

Skills, Achievements & Other Experience

- **Achievements** 🏆 (2024): 1st Place in Hackathon Motionhack 3.0 2024 and become the leader of the team
- **Achievements** (2023): INNOVILLAGE : Participant and became the leader of the team
- **Hard Skills**: Programming: Flutter, Node.js, Express, Laravel (PHP), HTML, CSS, MySQL, PostgreSQL
- **Soft Skills**: Communication, Team Leadership, Critical Thinking, Event Planning, Human Resources
- **Languange**: English, Indonesia
- **License or Sertificate** (2024): Certificate of Professional Skill on Website Development from Myskill
- **License or Sertificate** 🏆 (2023): English Communicative Competence Test (3.5/4.00)
- **Volunteer** (2024): Event Committee Chairperson of LDKK HIPMI 2024
- **Volunteer** (2024): Coordinator of the 2024 HIPMI inauguration
- **Volunteer** (2023): Head of the Events Division for the 2023 HIPMI inauguration